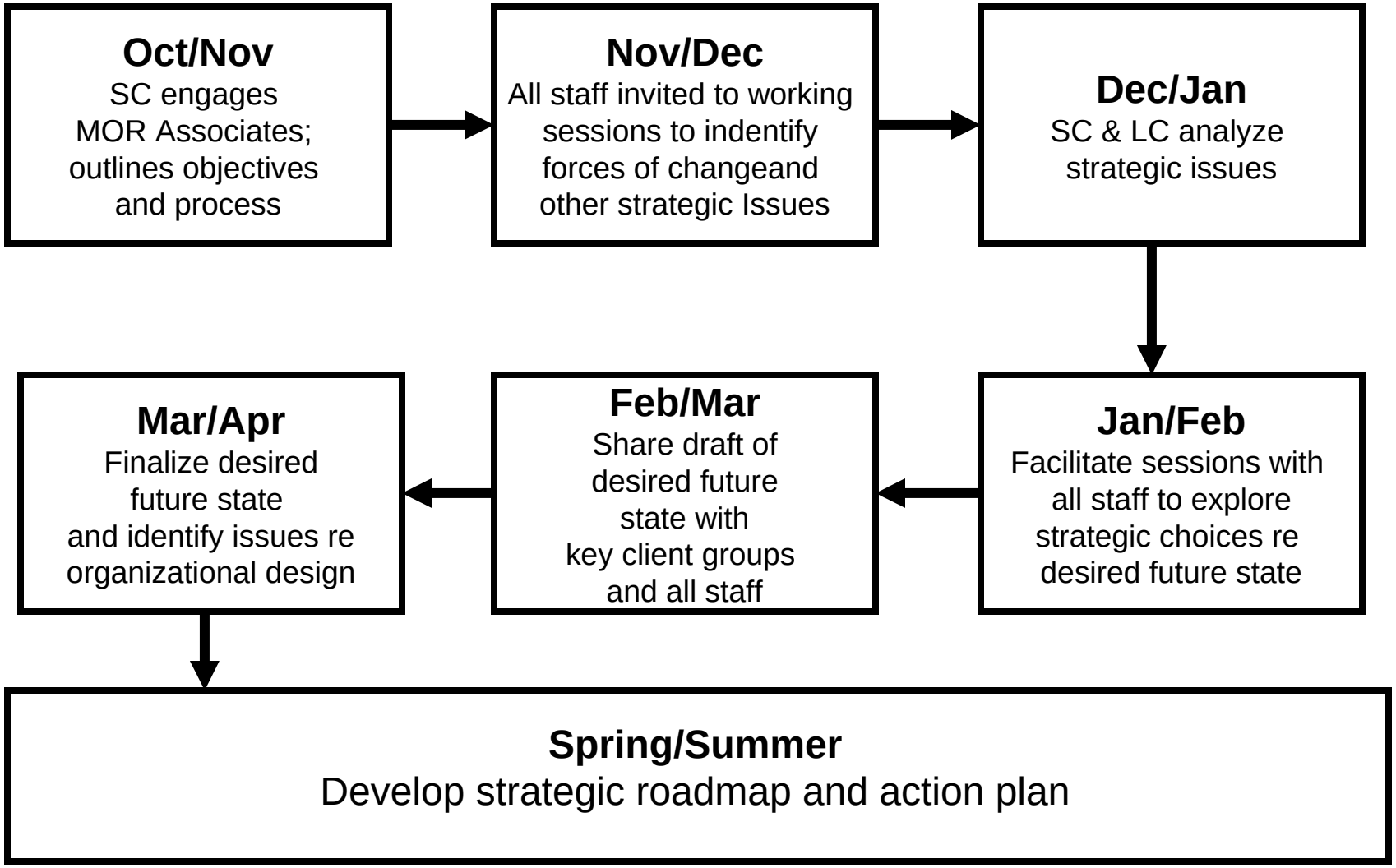Proposed Strategic Planning Timeline